Background...

Barnet Enfield and Haringey Mental Health Trust is a large trust spread out over 3 boroughs.

- The Library service is based at St Ann’s Hospital and therefore many Trust staff cannot easily visit the Library for materials or support.

- Lack of Library presence on other sites means Library Service can become invisible.

- Need to promote resources and services to users at all sites.

- No permanent space available for satellite Library.

- Limited staff able to offer outreach service/training.

Solution:

We created a “Pop Up” Library Service

- Monthly pop up days at 2 other sites in the Trust (Chase Farm and Edgware Hospitals)

- Pop Up Stand at Trust events and training days e.g Autism conference

Benefits

- Regular library presence at other sites
- Increased visibility by promoting availability of library services and resources across Trust through advertising as well as events themselves.
- Enables regular training events outside the library
- Establishes relationship with remote users leading to further outreach opportunities
- Provides face to face support to users who previously could not get to the Library.

Getting started...

✔ Takes time to build up usage do not be disheartened if not well attended straight away!
✔ Advertise as widely as possible in advance
✔ Clear signage so people come in!
✔ Freebies (pens etc.) go down well and draw people to your stand
✔ Have an iPad/laptop displaying your library website/interesting resources draws people to the stand and enables you to demonstrate how to access them etc.

Contact: Librarian lynsey.hawker@beh-mht.nhs.uk