

NHS LONDON Alignment toolkit

Examples of service developments/initiatives/projects

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| Title | The business case for prevention |
| Lead library | Islington PCT |
| Summary of the service | Providing the evidence for the business case for prevention, summarising it and putting into tables for easy access. (see below) |
| Partner organisations | . |
| Key Audiences; Customer groups | Public Health, SMT |
| Description of the service | <p>“Further action to reduce health inequalities in Islington is necessary in order to reduce the gap between Islington and the rest of the country across a range of key health indicators and targets. The estimated costs of potentially preventable ill health are not only significant for the health service in Islington, but also for other public services, the local economy and to local people and communities. The Business Case for Prevention seeks to identify those investments in improved health that are most likely to result in reduction of health inequalities and to generate the best ‘return’ on NHS resources, primarily for the health service but also across partnerships since many of the healthy lifestyle factors that need to be addressed can only be done through effective partnerships.”</p> <p>Apart from library staff searches, assistance and training was given to public health strategists to conduct their own searches. Areas covered were:</p> <p>CVD - risk registers; case finding for hypertension and CHD; drugs and lifestyle advice; cardiac rehabilitation.</p> <p>Smoking,</p> <p>Cancer screening programmes including improved uptake of cervical and breast screening; promoting the roll out of bowel screening; improving quality of information to support the screening programme.</p> <p>Healthy Eating and physical activity – childhood obesity pathway, public health nutrition project.</p> <p>Mental Health promotion – alcohol harm minimisation; Mental health first aid programme.</p> |

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| Service | Knowledge Service Manager and Librarian | |
| Customer involvement | | |
| Benefits of the service for the customer | The business case for prevention has been accepted by the Management Team and money allotted allowing the programmes to go ahead | |
| Benefits for the library/libraries | | |
| Evaluation: | | |
| Feedback? | | |
| Marketing | | |
| Collaborative working: | | |
| Funding streams | | |
| Lessons learned | | |
| Sustainability; next steps? | | |
| Further information? | The evidence tables have been worked up and developed into evidence supporting the JSNA – joint strategic needs assessment which is being produced collaboratively in partnership with the local authority, and will also be used in the production of the next annual public health report | |
| Start date | | End date Jan 08 |
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| Related resources/links | | |
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| Edited | Sue Lacey Bryant 17-08-08 | |